

Servo Connectors, a division of Servo & Electronic Sales Ltd

Privacy Policy

The following policy covers Servo Connectors, a division of Servo & Electronic Sales Ltd.

The following privacy policy sets out how Servo Connectors uses and protects any information collected or provided to Servo Connectors when you use this website. We are committed to safeguarding the privacy of our website visitors. All information collected is used in accordance with the following privacy policy. Servo Connectors may change this policy from time to time by updating this document; it will be noted in the footer when the document was last amended, so please ensure that you keep up-to-date with any changes that might occur.

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What information do we collect about you?

- Website usage information is collected using Cookies
- Information about any transactions carried between yourself and Servo Connectors on or in relation to this website, including information relating to any purchases you make of our goods.

- Information that you provide to us for the purpose of sending a RFQ, contact form or subscription to our email services. This includes but is not limited to: Email addresses, Name, Country, Company name.
- Data relating to demographics including but not limited to: Country, interests, age group and interests (Google Analytics)

How will we use the information about you?

- We collect information about you to process your quote or order, and, if you agree, to email you about other products and services we think may be of interest to you.
- We use your information collected from Google Analytics to monitor site visits, your location (country only) and the device you visited the website from. To find out more about Google Analytics, please [click here](#):
- Internal record keeping
- We may use gathered information to improve our products, website accessibility and/or service.
- In processing your order, we may send your details to, and also use information from credit reference agencies.

What we will not do with the information you provide:

We will not:

- Sell your information to third parties, unless required by Law.
- Exploit the initial purpose of you providing Servo Connectors your information without a lawful or consent basis.
- Unless consented, Servo Connectors will not send marketing promotion (including: email, telephoning) to any email address, postal address or telephone you provide.

Other disclosures:

In the circumstance that your information is required, Servo Connectors may disclose information about you:

- To the extent that we are required to do so by law
- In connection with any legal proceedings or prospective legal proceedings,
- In order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk) and
- To the purchaser or seller (or prospective purchaser or seller) of any business or asset which we are (or are contemplating) selling or purchasing.

Security

Servo Connectors is committed to ensuring that information you provide is secure.

In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies that appear in banner at the top of the page. If you choose to browse pages without accepting the cookie agreement, it will be assumed that you have consented to allowing cookies to run.

For further information visit: <https://www.aboutcookies.org/>

List of cookies we collect

The table below lists the cookies we collect and what information they store.

COOKIE NAME	COOKIE DESCRIPTION
ASP.NET_SessionId	A cookie that ASP.NET uses to store a unique identifier for your session. The session cookie is not persisted on your hard disk.
__cfduid	This cookie is set by the CloudFlare service to identify trusted web traffic. It does not correspond to any user ID in the web application, nor does the cookie store any personally identifiable information.
__gads	Used by Google to measure interactions with any ads on the domain and preventing the same ads from being shown too many times.
__utma	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred.
__utmz	Keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website.
_ga	This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier.

_gid	This cookie is also used to distinguish unique users.
eu_cn	Used by Twitter services, to monitor referral links, and login status. Used to identify you to Twitter, if you do not have a Twitter account or never accessed the Twitter.com website directly then Twitter will assign you a unique code to track your visit to the Twitter feed. Used by Twitter to save a unique anonymous ID for each website visitor. Used to collect data. Used to aggregate button usage.
guest_id	Used by Twitter services, to identify users with a unique number associated with Twitter.
lang	This cookie is set due to Twitter integration and sharing capabilities for the social media.
personalization_id	This cookie is set due to Twitter integration and sharing capabilities for the social media.
syndication_guest_id	This cookie is set due to Twitter integration and sharing capabilities for the social media.
tfw_exp	This cookie is set due to Twitter integration and sharing capabilities for the social media.
noShowWelcome	Used to determine whether cookie disclaimer needs to be shown.

Marketing

We would like to send you information about products and services of ours which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date.

You have the right at any time to stop us from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please [click here](#)

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the following address. This service is free of charge.

We want to make sure your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policy.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this document. This privacy policy was last updated 12 April 2018.

How to contact us

Please contact us if you have any questions about your privacy policy or information we hold about you:

- By email: marketing@servoconnectors.co.uk
- Or write to us at: Servo & Electronic Sales Ltd, Connector House, Harden Road, Lydd Kent, TN29 9LX